PREPARED

WATER SAVER

Saving water is always in season in the North Bay and North Coast.
Friedman's has the tools and products you need to save water around your home.

SAVE WATER OUTDOORS

Micro irrigation, also known as "drip" systems use **20-70%*** less water than conventional sprinkler systems and can reduce residential or commercial landscape irrigation water use. Micro irrigation applies water directly to the plants' roots where the water is needed most and delivers water slowly and over a longer period of time. This type of watering prevents runoff and reduces evaporation. Friedman's carries the full line of drip irrigation kits as well as all the parts you need to repair your existing system.

Irrigating with the use of a timer is an essential piece to saving water. Timers control the flow and timing of your water so that you can have a lush garden using less water and effort. Friedman's carries a wide variety of water timers to suit your landscape and irrigation needs.

*source: www.digcorp.com

DROUGHT TOLERANT PLANTS

CALIFORNIA
CA GROWN

CHECK OUT OUR
DROUGHT TOLERANT
PLANT GUIDE

Native and drought tolerant landscaping does not mean sacrificing beauty! Replacing lawns that require a lot of water and fertilizers with water-conserving plants is a positive practice that benefits the local habitat. There are many native and California grown blooming shrubs and perennials available at Friedman's.

ORGANIC FERTILIZERS AND SOIL AMENDMENTS

GROUND COVER AND MULCHES

Reducing water evaporation allows for water efficiency. Covering soil with mulch or ground covers helps reduce water evaporation. Mulches and ground covers also prevent erosion and control weeds. Friedman's carries 8 different types of weed barriers and 14 different decorative gravels and mulches.

BASALITE

Organic fertilizers need less water to dilute than synthetic fertilizers due to their lower salinity levels. Organic fertilizers increase microorganism activity in the earthworm population in the soil which improves soil structure and increases aeration for healthier plants. Friedman's carries a full range of high quality organic fertilizers for all your needs.

True Organic · Down To Earth · FoxFarm · G&B Organics

SAVE UP TO 4,200 GALLONS PER IRRIGATION SEASON

Install a WaterWise landscape that uses 1/3 turf & 2/3 locally adapted trees, shrubs and groundcovers.

SAVE UP TO 260 GALLONS PER MONTH

Water your yard before 6am or after 8pm to reduce evaporation. If you walk across the grass and you leave footprints, it's time to water.

SAVE UP TO 260 GALLONS PER MONTH

Adjust sprinklers so they don't water the pavement, sidewalks, driveway or gutter.

SAVE UP TO 300 GALLONS PER MONTH

While waiting for hot water, capture running tap water for later use on household plants or in your garden.

SAVE UP TO 190 GALLONS

Instead of a hose, use a broom or rake to clean driveways and sidewalks.

source: www.savingwaterpartnership.org

Savings may vary based on home size and number of residents within the home.

Aerating your lawn allows water to penetrate more deeply into the soil, creating a deeper root system that is much more drought tolerant.

Using deep watering stakes can conserve up to **50%** of outdoor water usage. Stakes water at root level for efficient watering and less evaporation.

SAVE WATER INDOORS

PLUMBING FIXTURES

SAVE UP TO
13,000
GALLONS PER YEAR

When you install a WaterSense labeled toilet.

SAVE UP TO
9,300
GALLONS PER YEAR

Fix a leak! Listen for dripping faucets and toilets that flush themselves.

SAVE UP TO
3,000
GALLONS PER YEAR

By turning off the tap while you brush your teeth.

SAVE UP TO
2,700
GALLONS PER YEAR

When you install a WaterSense labeled shower head, reducing water & energy demand for hot water heaters.

SAVE UP TO
700
GALLONS PER YEAR

By installing a WaterSense rated bathroom faucet or accessory.

source: www.savingwaterpartnership.org

Savings may vary based on home size and number of residents within the home.

Did you know new plumbing fixtures can save you a considerable amount of water depending on the age of your fixtures? If your fixtures were installed before 2016 when California low-flow efficiency standards were set into place, water savings could be substantial if replaced.

Friedman's carries a large selection of quality brand plumbing fixtures available in stock and through special order. Look for the WaterSense & WaterSaver logos to find the most water efficient products.

WaterSense Meets EPA Criteria

WATER SAVER

LOOK FOR THE WATERSENSE & WATERSAVER LABELS FOR THE MOST WATER EFFICIENT PRODUCTS.

WaterSense is a program sponsored by the Environmental Protection Agency (EPA) to promote water efficiency. A product with the WaterSense label indicates that it meets water efficiency and performance criteria outlined by the EPA to help you reduce water in your home.

Friedman's HOME IMPROVEMENT friedmanshome.com

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UKIAH 1255 AIRPORT PARK BLVD. 707-468-7811