



Friedman's
HOME IMPROVEMENT

ROSE VARIETIES

2026

WEEKS ROSES

*Weeks
Roses*

NAME	SPECIAL NOTE	TYPE	COLOR	PLANT SIZE	FLOWER SIZE	FRAGRANCE
FLY SO HIGH™	LARGE FOR A CLIMBER	CLIMBING	MAGENTA, PINK & WHITE STRIPED	10-12' TALL	MEDIUM, 20-35 PETALS	MODERATELY FRUITY
JOSEPH'S COAT	REPEAT BLOOMER	CLIMBING	RED, PINK, ORANGE & YELLOW	MEDIUM-TALL	MEDIUM, 23-28 PETALS	LIGHT TEA FRAGRANCE
GOLDEN OPPORTUNITY™	LARGE FOR A CLIMBER	CLIMBING	GOLDEN	10-12' TALL	MEDIUM-LARGE, 35-45 PETALS	MODERATE FRUITY & TEA
SALLY HOLMES	1993 PORTLAND'S BEST ROSE	CLIMBING	PURE WHITE	6-12' TALL	LARGE, SINGLE BLOOMS, 5 - 8 PETALS	SLIGHT
NEW! FASHION FORWARD™	SHOW STOPPER BLOOMS	FLORIBUNDA	MEDIUM PINK & WHITE BICOLOR	MEDIUM-SIZED, UPRIGHT	MEDIUM/LARGE BLOOMS, 100-135 PETALS	STRONG FRUITY WITH CITRUS
FOREVER AMBER™	LARGE BLOOMS FOR A FLORIBUNDA	FLORIBUNDA	APRICOT	MEDIUM-TALL	MEDIUM-LARGE BLOOMS, 50-150 PETALS	MODERATE FRUITY
FRIDA KAHLO®	2010 VOTED MOST FRAGRANT	FLORIBUNDA	SMOKEY DEEP PLUM-PINK	MEDIUM, UPRIGHT & BUSHY	MEDIUM, OVER 35 PETALS	STRONG SPICY CLOVE
HOT COCOA®	2003 AARS WINNER	FLORIBUNDA	SMOKY CHOCOLATE ORANGE	MEDIUM-TALL & ROUNDED	LARGE, RUFFLED, DOUBLE, 25-30 PETALS	MODERATE OLD ROSE
JULIA CHILD	AARS WINNER; DISEASE RESISTANT	FLORIBUNDA	WARM GOLDEN YELLOW	MEDIUM-LOW, VERY ROUNDED	MEDIUM, OLD-FASHIONED	LICORICE CANDY
KETCHUP & MUSTARD®	2013 GOLDEN ROSE OF ROSE HILLS	FLORIBUNDA	KETCHUP RED & MUSTARD YELLOW BI-COLOR	MEDIUM, ROUNDED	MEDIUM-SIZED DOUBLE, 25 PETALS	MILD

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LIFE OF THE PARTY™	ENGLISH STYLE ROSE WITH GOOD DISEASE RESISTANCE	FLORIBUNDA	YELLOW KISSED WITH PINK	MEDIUM-SIZED, UPRIGHT	MEDIUM-SIZED, OLD FASHIONED, VERY DOUBLE	STRONG FRUITY TO CITRUS-LIKE
NEW! LIGHT YEARS AWAY™	HIGH RUST TOLERANCE	FLORIBUNDA	DARK MAGENTA	MEDIUM-UPRIGHT	SPIRALED & FULL, 75-105 PETALS	STRONG FRUITY & CITRUS
MORNING GLOW™	EXCELLENT COLOR RETENTION & DISEASE RESISTANT	FLORIBUNDA	SOFT GOLD	MEDIUM, ROUNDED	SMALL CLUSTERS, 70-110 PETALS	MODERATE TEA FRAGRANCE
QUEEN OF ELEGANCE™	INTENSE COLOR AND FRAGRANCE THROUGHOUT THE SEASON	FLORIBUNDA	PINK	MEDIUM, 4-5' TALL	MEDIUM, FULL FLOWER FORM	INTENSE CLASSIC ROSE
SWEET MADAME BLUE™	WON'T BURN IN HOT SUMMER SUN	FLORIBUNDA	LAVENDER WITH MAGENTA CENTER	MEDIUM, BUSHY & ROUNDED	MEDIUM, 50-75 PETALS	STRONG CITRUS & SPICE
VIOLET'S PRIDE™	INSPIRED BY LADY VIOLET	FLORIBUNDA	LAVENDER WITH MAGENTA HEART	MEDIUM, ROUNDED	SMALL CLUSTERS OF MEDIUM-LARGE	STRONG GRAPEFRUIT WITH A HINT OF SPICES
ABOUT FACE®	2005 AARS WINNER	GRANDIFLORA	GOLDEN YELLOW WITH BRONZE-ORANGE REVERSE	TALL, UPRIGHT, BUSHY	LARGE, UP TO 5"	LIGHT FRESH CUT APPLE
ALL DRESSED UP™	LONG LASTING, NON-FADING FLOWERS	GRANDIFLORA	MEDIUM PINK	MEDIUM-TALL, UPRIGHT	MEDIUM, 35-50 PETALS	MILD TEA & FRESH CUT APPLE
DICK CLARK	EASY TO GROW, GREAT VIGOR	GRANDIFLORA	CREAM WITH SWIRLS OF CHERRY PINK	5-5 1/2' H X 3-4' W	30 PETAL COUNT	LIGHT CINNAMON SPICE
NEW! LIVING THE DREAM™	BODACIOUS, BRIGHT AND OVERFLOWING WITH VISUAL INTRIGUE	GRANDIFLORA	YELLOW-GOLD, BLUSHING MAGENTA	MEDIUM-TALL UPRIGHT	MEDIUM-LARGE, 90-160 PETALS	STRONG, FRUITY & CITRUS
MISS MANNERS™	STRONG DISEASE RESISTANCE	GRANDIFLORA	MEDIUM PINK	MEDIUM SIZE UPRIGHT HABIT	MEDIUM-LARGE, 40-60 PETALS	MODERATE FRUITY & SPICES

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POP ART™	STRONG DISEASE RESISTANCE	GRANDIFLORA	RED WITH LIGHT YELLOW STRIPING	2-4' H X 18-30" W	LARGE 60-75 PETALS	MODERATE FRUITY SCENT
QUEST FOR ZEST™	STRONG FRAGRANCE & DISEASE TOLERANCE-SELDOM FOUND WITH GRANDIFLORA'S	GRANDIFLORA	YELLOW WITH LIGHTER OUTER PETALS	MEDIUM-TALL, UPRIGHT	SMALL CLUSTERS 4"-5" DIAMETER FLOWERS, 30-40 PETALS	STRONG CITRUS & FRUITY
ROCK & ROLL™	VERY GOOD DISEASE RESISTANCE	GRANDIFLORA	BURGUNDY, RED & IVORY STRIPED	MEDIUM, UPRIGHT	LARGE, VERY FULL, 35 PLUS PETALS	STRONG ROSE & FRUIT
STATE OF GRACE™	DISEASE RESISTANT	GRANDIFLORA	BRONZE-PINK	COMPACT	ENGLISH STYLE, MEDIUM	FRUITY
TWILIGHT ZONE	OLD FASHIONED STYLE FLOWER COMBINED WITH GOOD DISEASE RESISTANCE	GRANDIFLORA	DEEP VELVET PURPLE	MEDIUM-TALL, ROUNDED	LARGE, OLD-FASHIONED, OVER 40 PETALS	CLOVE & CITRUS BLOSSOM
UPTOWN GIRL®	SHOWY OLD FASHIONED STYLE	GRANDIFLORA	WARM CORAL-PINK WITH DEEPER ORANGE TONE	MEDIUM, ROUND & BUSHY	MEDIUM-LARGE, 70-90 PETALS	MODERATE FRUITY & SPICES
ANGELIC VEIL™	NEW FOR 2025, REPEAT BLOOMER	HYBRID TEA	WHITE EDGED PINK	MEDIUM-TALL, UPRIGHT	MEDIUM-LARGE, 25-35 PETALS	MODERATE FRUITY & CITRUS
BARBARA STREISAND	GOOD CUT FLOWER	HYBRID TEA	LAVENDAR BRUSHING DARKER	MEDIUM, UPRIGHT & BUSHY	25-30 PETALS	STRONG ROSE & CITRUS
BLUE GIRL	BEST FORM & SIZE IN COOL WEATHER	HYBRID TEA	SILVERY-LILAC	MEDIUM HEIGHT, BUSHY HABIT	LARGE DOUBLE, 30-35 PETALS	LIGHTLY FRUITY
BRANDY	REPEAT BLOOMER	HYBRID TEA	RICH APRICOT	MEDIUM-TALL, UPRIGHT	LARGE DOUBLE, 25-33 PETALS	MILD TEA

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CHANTILLY CREAM [®]	STANDS UP TO HEAT OF THE SUMMER SUN	HYBRID TEA	CREAMY WHITE	18-60" HEIGHT	50-60 PETAL COUNT LARGE	STRONG SWEET FRAGRANCE
CHICAGO PEACE	BEST COLOR EAST OF THE ROCKIES	HYBRID TEA	PINK & CANARY YELLOW	MEDIUM-TALL	40-45 PETALS	FRUITY
CHRIS EVERT	GOOD CUT FLOWER	HYBRID TEA	MELON ORANGE, RED SCARLET	MEDIUM, UPRIGHT	LARGE DOUBLE, 25-30 PETALS	VERY LITTLE
DOUBLE DELIGHT	POPULAR FOR OVER 30 YEARS!	HYBRID TEA	CREAMY THAT BLUSH RED	MEDIUM HEIGHT SLIGHTLY SPREADING	LARGE 30-35 PETALS	STRONG SPICY ROSE
FIREFIGHTER [®]	BIG, SUPER-FRAGRANT LONG-STEMMED ROSES	HYBRID TEA	DUSKY VELVET RED	MEDIUM-TALL, UPRIGHT	LARGE, FORMAL, 40-45 PETALS	INTENSE OLD ROSE
FRAGRANT CLOUD	GOOD CUT FLOWER	HYBRID TEA	DEEP CORAL-CHROME	MEDIUM, BUSHY	LARGE DOUBLE, 25-30 PETALS	STRONG, SWEET, SPICE & ROSE
FULL SAIL	REPEAT BLOOMER, GOOD CUT FLOWER	HYBRID TEA	DOUBLE BRIGHT WHITE	MEDIUM, UPRIGHT HABIT	LARGE, 30-35 PETALS	STRONG, HEADY HONEYSUCKLE PERFUME
GRANDE DAME [™]	A MODERN ANTIQUE FOR ALL CLIMATES	HYBRID TEA	ROSE-PINK	VIGOROUS, TALL-UPRIGHT	CLUSTERS OF FULL, OLD-FASHIONED FLOWERS	INTENSE OLD ROSE
HEAVENLY SCENTED [™]	STRONG RESISTANCE TO DOWNY MILDEW & RUST	HYBRID TEA	SALMON COLOR	TALL UPRIGHT	LARGE 60-130 PETAL COUNT	STRONG FRUITY & SPICE
IN LOVE AGAIN [™]	ROBUST DISEASE RESISTANCE	HYBRID TEA	MEDIUM EVEN RED	MEDIUM-LARGE	MEDIUM, 30-45 PETALS	MODERATELY FRUITY

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IN THE MOOD ™	CLASSIC RED CUT FLOWER	HYBRID TEA	BRIILLANT CLEAR PURE RED	MEDIUM, UPRIGHT	LARGE, 25 PETALS	MILD TEA
LEGENDS ™	SPECTACULAR CUT FLOWER	HYBRID TEA	BRIGHT RUBY RED	MEDIUM-TALL, UPRIGHT	MASSIVE, 5-8", 30 PETALS	MODERATELY FRUITY
MAKE ME BLUSH ™	EASY TO GROW, DISEASE RESISTANT	HYBRID TEA	SOFT YELLOW WITH CORAL-PINK BLUSH	TALL IN HEIGH, UPRIGHT	MEDIUM-LARGE FLOWERS, 25-40 PETALS	MODERATELY FRUITY
MELLOW YELLOW	EXCELLENT CUT FLOWER THAT HOLDS ITS COLOR	HYBRID TEA	CLEAR PURE YELLOW	MEDIUM-TALL, UPRIGHT	LARGE & DOUBLE, 30-35 PETALS	MODERATELY FRUITY
NEW! NOTHING BUT CLASS ™	GOOD DISEASE RESISTANCE	HYBRID TEA	DARK PINK	MEDIUM, UPRIGHT	SPIRAL FORM, LARGE, 50-130 PETALS	STRONG, SWEET & FRUITY
OLYMPIAD	LONG LASTING, GOOD CUT FLOWER	HYBRID TEA	BRIGHT TRUE RED	MEDIUM, UPRIGHT	DOUBLE BLOOM, 30-35 PETALS	STRONG ROSE
OPENING NIGHT	CLASSIC HYBRID TEAM FORM	HYBRID TEA	BRIGHT DEEP RED	MEDIUM-TALL HEIGHT, SLIGHTLY SPREADING HABIT	LARGE DOUBLE, 25-30 PETALS	LIGHT FRAGRANCE
OVER THE MOON ™	PORTLAND'S BEST ROSE 2013	HYBRID TEA	WARM APRICOT	MEDIUM-TALL, UPRIGHT	LARGE, CLASSIC, OVER 30 PETALS	MODERATELY FRUITY
PERFUME FACTORY ™	STRONG FRAGRANCE	HYBRID TEA	MAGENTA TO LAVENDER-PINK	MEDIUM-TALL, UPRIGHT	MEDIUM-LARGE TO 4", 40-50 PETALS	STRONG FRUITY WITH SPICES
PICTURE PERFECT ™	LARGE FLOWERS HOLD COLOR UNTIL PETALS DROP	HYBRID TEA	FUCHSIA PINK WITH WHITE REVERSE	MEDIUM-TALL, SPREADING	30-40 PETALS	MODERATE TEA FRAGRANCE

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STAINLESS STEEL	CLASSIC SHOW FORM	HYBRID TEA	SILVER/LAVENDER		25-30 PETALS	STRONG ROSE PERFUME
SUGAR MOON®	PORTLAND'S BEST ROSE 2014; INTERNATIONAL FRAGRANT ROSE TRIALS 2016	HYBRID TEA	PURE WHITE	TALL, VERY UPRIGHT AND BUSHY	FULL, CLASSIC FORMED; 30+ PETALS	INTENSE SWEET CITRUS & ROSE
VETERANS' HONOR®	THE ULTIMATE RED HYBRID TEA	HYBRID TEA	TRUE PURE RED	MEDIUM-TALL, UPRIGHT	LARGE, CLASSIC, 25-30 PETALS	LIGHT

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DOUBLE DELIGHT	MOST POPULAR VARIETY OF THE LAST 30 YEARS	TREE- HYBRID TEA	CREAM BLUSHING RED	MEDIUM, ROUNDED & BUSHY	30-35 PETAL COUNT	STRONG SPICY
EBB TIDE ® & JULIA CHILD	PERFECTLY BALANCED IN FLOWER SIZE	TREE - FLORIBUNDA	SMOKEY DEEP PLUM PURPLE/BUTTER GOLD	MEDIUM, ROUNDED	MEDIUM, 35/35 PETALS	LICORICE CANDY
KETCHUP & MUSTARD ®	BEST FLOWER SIZE IN COOLER CONDITIONS	TREE - FLORIBUNDA	KETCHUP RED & MUSTARD YELLOW	MEDIUM, ROUNDED	MEDIUM DOUBLE, 25 PETALS	MILD
MISTER LINCOLN	REPEAT BLOOMER & GOOD CUT FLOWER	TREE - HYBRID TEA	DEEP RICH RED	MEDIUM, TALL	DOUBLE, 30-35 PETALS	STRONG DAMASK ROSE

Friedman's



HOME IMPROVEMENT

SANTA ROSA

4055 SANTA ROSA AVE.
707-584-7811

MON - SAT 6AM - 8PM
SUNDAY 8AM - 7PM

PETALUMA

429 N. MCDOWELL BLVD.
707-774-8400

MON - SAT 6AM - 8PM
SUNDAY 8AM - 7PM

SONOMA

1360 BROADWAY
707-939-8811

MON - FRI 6AM - 8PM
SATURDAY 7AM - 6PM
SUNDAY 8AM - 6PM

UKIAH

1255 AIRPORT PARK BLVD.
707-468-7811

MON - FRI 6AM - 8PM
SATURDAY 7AM - 6PM
SUNDAY 8AM - 6PM